



From Fashion to Flowers

Charlotte Wood launched the bespoke floral studio Wild Wood London in 2014. Based in Wandsworth, the Wild Wood London studio combines Charlotte's eye for fashion and floristry to create bespoke floral designs and installations for weddings, private and corporate events, individual bouquets and floral workshops.

Charlotte started her career designing womenswear collections for Burberry and AllSaints, before choosing to pursue her love for flowers. Training at the world renowned McQueens in London, it was here that Charlotte developed and honed her skills, creating Wild Wood London's signature style of natural and whimsical floral creations.

The Wild Wood London studio work on a one-to one basis creating, enhancing and delivering a bespoke vision. Recent commissions with private and corporate clients have included Stylist magazine, Dior, Lulu Guinness, Manolo Blahnik, Design Centre Chelsea Harbour, Aubaine and Sophie Paterson Interiors.

Whether it is flowers for a country wedding, table centrepieces for a corporate event or installations for a press or product launch, Wild Wood London use seasonal flowers and foliage, lovingly selected from leading suppliers in England, Holland and Italy. From beginning to end the Wild Wood London team treat every project with personal care and attention to ensure it meets with their client's expectations.

The Wild Wood London workshops are the perfect private party or corporate bonding activity. Learn how to make dining table centrepieces, hand-tied bouquets, festival friendly floral headdresses and Christmas wreaths. Or work with the team to develop your own bespoke workshop. Whether it is a day or evening event, the friendly Wild Wood London team are there to guide you through every stage.

In addition to the bespoke services, the Wild Wood London studio provide private homes and offices with fresh weekly flowers which are hand delivered by the Wild Wood London team to ensure the arrangements arrive in perfect condition.

Wild Wood London create stunning visionary designs and interactive experiences which celebrate the natural beauty and environment of flowers.

For further press information, images or product loans please contact us on:-

E: info@wildwoodlondon.co.uk